APRIL 2026



ICONIC ALPHAAS

CELEBRATES

WOMANEWS & ASIA BOOK OF RECORDS

The 18-Hour "Marathon Talk Show 2026"
Where voices create history.



"A RECORD IS PROOF YOU STARTED CLIMBING."

— PARUL SOSA

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MESSAGE FROM THE FOUNDER, CEO & EDITOR IN CHIEF



Preea V Mane

FOUNDER & CEO
EDITOR IN CHIEF
ICONIC ALPHAAS
UNFOLD REAL ESTATE BROKERAGE

Dear Record Makers, Dreamers & Doers -

Every edition of **ICONIC ALPHAAS** begins with a question: whose story deserves to be told? For this Record Makers Edition, the answer came from seventy voices — extraordinary individuals who stood before the world and declared that their stories matter.

When I first envisioned **ICONIC ALPHAAS,** I believed true excellence is rarely found on the front pages of mainstream media. It lives quietly — in the workshop, the design studio, the early resolve of an entrepreneur who refuses to quit. Our mission is to bring that excellence into the light it deserves.

> *Records are not broken by those who play it safe. They are broken by those who dare to believe one more voice can change a life - and prove it.*
>
> — **PREEA V MANE**

This edition is born from a moment that moved me deeply. On April 3, 2026, our dear **Parul Sosa** orchestrated an **18-hour Marathon Talk Show** that entered the **Asia Book of Records**.'70 voices took the stage. **ICONIC ALPHAAS** brings 22 of them to you in long form - an exclusive interview with Parul and profiles of 22 changemakers.'

Within these pages, you will meet **twenty-two** of those record-holders - their struggles, their breakthroughs, their vision. Each profile is proof of what becomes possible when someone refuses to let their story go untold.

To **Parul**, to each of our twenty-one featured changemakers, and to every reader: you are the reason we publish. You are the record. **Keep making history.**

With warmth, pride, and celebration —

Preea V Mane

FOUNDER · CEO · EDITOR IN CHIEF
ICONIC ALPHAAS MAGAZINE

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A PROFILE IN TWENTY-TWO VOICES

The Record *Makers.*

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A PROFILE IN TWENTY ONE VOICES

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PARUL SOSA
The Woman Who *Made the Record*

*Five questions with **PARUL SOSA** - the architect, founder, and force of nature who turned an 18-hour marathon into Asia Book of Records history, and is now extending that spirit of amplification to the global stage through **ICONIC ALPHAAS.***

Asia Book of Records · Marathon Talk Show 2026 · Organiser & Participant · Record Holder

01

THE VISION · LEADERSHIP

"Through Womanews, you led the Asia Book of Records 'Marathon Talk Show' — an 18-hour record-breaking feat. But before it was a record, it was an idea. Where did that idea come from, and what made you believe it was possible?"

A The idea of the "Marathon Talk Show" didn't start as a record but as a vision. I have always believed that every entrepreneur has a story, but not everyone gets a stage. Through Womanews, my intention was to create a platform where voices could be heard continuously, without limits.

The concept of 18 hours came from one simple thought: Why should inspiration have a time limit?

Yes, it sounded challenging, even impossible to many, but I believed in the power of consistency, planning, and collective energy. When your intention is clear and your purpose is strong, even the biggest ideas start feeling achievable.

02

THE RECORD · COLLECTIVE ACHIEVEMENT

"You were both the organiser and a participant — you carried the event while being part of it. What was the most powerful moment you experienced during those 18 hours, and what kept you going?"

A Being both organiser and participant was one of the most intense experiences of my life. But the most powerful moment was not mine alone; it was when, even after many hours, the energy in the room was still alive, speakers were still passionate, and the audience was still connected.

What kept me going was not just determination, but responsibility. I wasn't just doing it for myself; I was doing it for every entrepreneur on that stage who trusted me with their moment. That trust became my strength, and that's what carried me through all 18 hours.

Continued on next page →

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03

THE PEOPLE · EMPOWERMENT

"This record belongs not just to you, but to every one of the 70 entrepreneurs who stood on that stage. What does it mean to you that your initiative gave so many people a verified place in history?"

A This achievement is truly collective. For me, the real success is not the record, it's the recognition of 70 entrepreneurs who now have a verified place in history.

Giving people a platform is one thing, but giving them credibility and international recognition is something deeper. It means their journey matters, their voice matters, and their work is officially recognized.

That is the true purpose of Womanews—empowerment with visibility.

04

ICONIC ALPHAAS · GLOBAL REACH

"You are now partnering with ICONIC ALPHAAS - a global digital magazine - to give all 22 featured participants even greater visibility and credibility worldwide. Why did this collaboration feel like the right next step, and what do you hope it delivers for each participant?"

A Collaborating with **ICONIC ALPHAAS** felt like a natural next step because growth should not stop at achievement; it should expand globally.

After creating a record, it was important to give participants long-term value. A global digital magazine brings international exposure, credibility, and a stronger personal brand for each participant.

My vision is not just to create moments, but to create opportunities that continue to benefit people even after the event ends.

05

THE FUTURE · LEGACY

"You are an architect by training, a platform-builder by calling, and now a record-holder by achievement. What is the next bold chapter you are building — for Womanews, for Precious Design, and for the community you have created around you?"

A As an architect, I design spaces. As a platform builder, I design opportunities. And now, as a record-holder, I design impact.

The next chapter for Womanews is to go bigger, more global collaborations, more powerful platforms, and more entrepreneurs getting recognized worldwide.

For Precious Design, I aim to blend creativity with identity, creating designs that reflect personal and brand stories.

But above all, my biggest goal is to build a strong community—a network where people grow together, support each other, and achieve success collectively.

This is not the peak—this is just the foundation of something much bigger.

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Meet the

Pastry Queen of Surat ALPA GANDHI



> *"I don't just make cakes - I design emotions."*
>
> — ALPA GANDHI, IN HER OWN WORDS

*Before she became the Pastry Queen, **Alpa Gandhi** was a young woman walking Surat's streets with food packets in her hands, knocking on doors she hoped might open. Ten years later, the doors open in the other direction, clients now come to her home, cake in mind, occasion in heart, knowing they will leave with something more than dessert.*

What changed is not the woman but the world's awareness of her. For over a decade, Alpa has been quietly turning pastry into storytelling - a craft she taught herself, at one point without an oven, with only the determination of someone who refused to let the word "impossible" stick.

THE SIGNATURE CREATIONS

01 **Rasmalai Cake**
a fusion of home & haute

02 **Jalebi Rabdi**
tradition, reimagined

03 **Custom Luxury**
your moment, designed

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— CHAPTER ONE

Before the Oven

Her first kitchen had no oven. She baked without one - heat from a stovetop, patience from everywhere else. Friends and neighbours became her first customers; their celebrations, her first canvas. What she lacked in equipment, she more than made up for in instinct. A cake, she discovered early, is never just a cake. It is someone's birthday, anniversary, engagement, or homecoming, and the baker who understands that becomes something much more than a technician.

— CHAPTER TWO

A Name is Born

The name ***Pastry Queen*** came not from a marketing strategist but from her cousin Rohan, a single offhand remark that turned into an identity. It captured something true about her: the unbothered confidence of someone who had earned her craft the long way. On Instagram, that name became a world of its own. Her reels - equal parts cake, character, and storytelling - pulled in audiences far beyond Surat. Where other bakers posted product photos, Alpa posted small cinematic moments: a cake being sliced, a fondant flower taking shape, a bride reacting to her wedding centerpiece.

— CHAPTER THREE

The Record, and What's Next

Recognition came, as it often does, quietly and then all at once. In 2026, Alpa was featured in the **Asia Book of Records** - proof, **as she puts it, not of luck but of a decade of consistency.** Her next chapter is larger: **a luxury dessert brand, a creative café** where guests come not only for sweetness but for the quiet, unhurried experience of beauty.

THE QUEEN'S

Ledger

BY THE NUMBERS

10+

YEARS OF BAKING MASTERY

2026

ASIA BOOK OF RECORDS

HER CRAFT

- Designer & customized cakes
- Fusion flavour innovation
- Without-oven baking
- Live cake presentation at events
- Creative dessert concepts

HER VISION

To build a luxury dessert brand, and one day, a creative café where every visit feels like a small, unhurried moment of beauty.

FIND THE QUEEN

Instagram
@pastryqueen._126

Email
alpagandhi1981@gmail.com

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Transform Inside, Scale Outside

A business growth consultant quietly redefining how Indian enterprises scale — by fixing what no one else is looking at: the internal architecture.



Ashish Parekh

Business Growth Consultant & Strategic Advisor

Emerge – The Inside Out & Aashish Publicity Group

In an industry obsessed with scale, visibility, and outward expansion, Ashish Parekh stands apart for the quiet conviction that defines his practice - that lasting growth is built from the inside out.

A Business Growth Consultant and Strategic Advisor with Emerge – The Inside Out, Ashish has carved a distinctive space in India's consulting landscape by addressing what most advisors overlook: the internal architecture of a business. His work is not about chasing the next milestone, but about engineering the structural clarity that makes every milestone repeatable.

> *Most businesses don't struggle because of a lack of effort. They struggle because of a lack of clarity and systems.*
>
> — ASHISH PAREKH

AT A GLANCE

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BY THE NUMBERS

MULTI locations

SYSTEM driven growth

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ASHISH PAREKH









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A Journey Rooted in Purpose

Ashish's entry into consulting was neither accidental nor ornamental. It emerged from prolonged, hands-on exposure to the operational realities of Indian enterprises — businesses with ambition in abundance but burdened by unstructured processes, people-dependent workflows, and decision-making bottlenecks.

This observation catalyzed his alignment with Emerge – The Inside Out — a firm whose philosophy mirrored his own: businesses must be transformed internally before they can scale externally. Within this framework, Ashish has refined a diagnostic-first methodology, examining organizations at a structural level to uncover inefficiencies in processes, team coordination, reporting systems, and leadership alignment.

The Philosophy in Practice

His interventions are deliberate and layered — from defining job roles and establishing reporting systems to strengthening sales and collection frameworks. He is known for translating complex organizational challenges into actionable frameworks, shifting the conversation away from theoretical strategy toward disciplined, measurable execution. Over years of consulting, his work has contributed to improved operational efficiency, stronger financial discipline, and most importantly, restored visibility and control for business owners over their own enterprises.

At the Marathon Talk Show

At the Asia Book of Records – Marathon Talk Show 2026, Ashish takes the stage with a subject drawn directly from his field experience. His session challenges the assumption that growth is primarily a function of market strategy or external opportunity — arguing instead that external growth challenges are almost always a mirror of internal inefficiencies. The talk invites business owners to pause the pursuit of expansion long enough to construct the systems that make expansion inevitable.

AREAS OF EXPERTISE

- Business Systems & Process Design
- Organizational Structuring
- Sales & Collection Optimization
- Team Alignment & Accountability
- Growth Strategy & Execution
- Business Diagnostics & Problem Solving

HIS VISION

"To build system-driven, scalable businesses by bringing clarity, discipline, and structure into organizations."

KEY ACHIEVEMENTS

- System & process transformation across multiple businesses
- Improved operational clarity & reporting structures
- Transitioned organizations from people-dependent to system-driven
- Strengthened sales, collection & accountability frameworks
- Structured growth planning & execution roadmaps

> *"Growth is not your problem. Your system is."*
> — ASHISH PAREKH

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A PROFILE IN PRODUCTION

Astha Singh

Photographer · Creative Director
Founder, Kray Vikray Studios

Consistency is the foundation. *Innovation is the climb.*

Ask Astha Singh when her production studio began, and she will not point to a founding document. She will point to a camera — the one her father brought home when she was still a media student in Surat, and the moment something unremarkable turned into a calling. The first shoots cost one thousand rupees each. The logo came later.

What she built from there through formal training in Mumbai and a filmmaking programme in the Netherlands - is Kray Vikray Studios: a full-service production house in Surat whose clients now include Shark Tank-featured brands, industrial groups, and the kind of creators whose content actually has to perform.

— THE WORK

01 PRODUCT	02 BRAND FILMS	03 PODCASTS	04 PERSONAL
The Object.	***The Story.***	***The Voice.***	***The Face.***
Food, jewelry, fashion, electronics.	*Ad films, campaigns, commercials.*	*Long-form leaders, on camera.*	*Experts, creators, testimonials.*

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KRAVIKRAY STUDIOS



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— THE SCALE

From ₹1,000 to this.

THE BEGINNING

₹1,000

per shoot

As a media student, shooting on campus.

→

THE STUDIO, TODAY

Full Production

with a team

Recce · Models · Stylists · MUA · Shoot · Post.

— THE CLIENT ROSTER

Trusted by the room.

SHARK TANK INDIA

Alpino

Peanut butter · health food

SHARK TANK INDIA

Hornback

Full campaign production

BRAND CAMPAIGN

Samara Tea

4-day lifestyle shoot

LONG-FORM

Madhusudan Group

Industrial podcast

— A CASE IN POINT

The baby skincare shoot in Jaipur.

A resort, hired models as parents, real babies, a full production team, and the kind of unpredictability that no storyboard survives. The shoot tested everything the studio had built: the patience to wait for the right moment, the precision to catch it when it came, and the calm required when the subject of your campaign has decided it is nap time. They finished on schedule. The client still uses the frames.

> *I create with purpose, experiment without fear, and stay consistent enough* ***to turn ideas into something that makes impact.***
>
> — ASTHA SINGH

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IN CONVERSATION WITH

Bhavini *Chauhan*

Financial Consultant
Founder, BN Consultancy · MDRT Member



The Currency *of Trust.*

How a homemaker in Surat became MDRT's first voice from Rander, and watched the Indian flag rise over American soil.

For fourteen years, Bhavini Chauhan's world was her home. She married in 1994 and raised a family in the way most women of her generation were expected to, fully, quietly, without fuss. But somewhere behind that quiet, a question kept knocking: ***what if I did something of my own?*** *In 2008, she answered it.*

— THE LEDGER OF TRUST

A career in line-items.

YEAR	MILESTONE	ENTRY
2008	*Joined LIC. Career begins.*	Opening Balance
2012	*500 policies*	+ First Milestone
2015–16	*TFPI of ₹22.95 lakh procured.*	+ Major Deposit
2018–19	*Completed ₹50 lakh premium.*	+ Trust Compounded
2021	*MDRT member. Flew to America.*	**+ Career Apex**

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BHAVINI NILESH
CONSULTANCY
YOUR PATH TO FINANCIAL FREEDOM STARTS HERE

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— THE AMERICA MOMENT

The flag, flying high.

In 2021, Bhavini walked into an MDRT conference on American soil — the first person from her entire Rander branch to have earned a place there. “Million Dollar Round Table” is the global benchmark for insurance advisors, and for most, it remains a slide in someone else's presentation. For Bhavini, it became a passport stamp.

What she remembers most is not the certificate or the ceremony. It is a sentence she carried with her the whole way: ***“I wanted to see the Indian flag flying high in America.”*** That sentence had taken thirteen years of patient work to earn the right to say.

> *If people like you, they'll listen to you.*
>
> *But if they trust you, they'll **start doing business** with you.*
>
> — BHAVINI CHAUHAN · ON THE ECONOMICS OF RELATIONSHIPS

— WHAT SHE BUILDS

Four pillars of a protected life.

I. FINANCIAL PROTECTION

The Safety Net

Pure LIC with sovereign government protection — long-term security first.

II. WEALTH GROWTH

The Compound

SIP and mutual fund strategies with risk cover for disciplined long-term creation.

III. RETIREMENT

The Runway

Structured plans for stable pension income — up to 10% whole-life returns.

IV. FAMILY FUTURE

The Legacy

Kanyadaan, tax-saving, and guaranteed-return plans built around the home.

“Your path to financial freedom starts here.”

@bhavini_official · BN Consultancy, Surat

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IN CONVERSATION WITH

Daxa Rathod

Fashion Designer · Founder, Om Creation



And still, the bee flies.

A JOURNEY OF PATIENCE, PAUSE, AND POWER

When Daxa Rathod speaks of fashion, she doesn't begin with fabric. She begins with a sentence she carries like a quiet mantra about a bumblebee whose body, by every aerodynamic law, should not be able to fly. And yet, she'll tell you, the bee flies anyway. It is perhaps the truest metaphor for her own fifteen-year journey through the world of design: a journey that was paused, questioned, almost forgotten and then, gloriously, begun again.

HER JOURNEY, IN THREE MOMENTS

THE BEGINNING

A passion for design

Fashion becomes a calling — one exhibition changes everything.

THE PAUSE

Seven years, two children

Marriage, motherhood, and the quiet questioning of dreams deferred.

THE RETURN

And still, the bee flies

She begins again — now with 15+ years of craft behind her.

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— THE RETURN

The Courage to Begin Again

Daxa's early years in design were marked by instinct and fearlessness. A single exhibition opened the door into the fashion world and, more importantly, gave her the confidence to step through it. Then came marriage, and two children, and the slow, unspoken narrowing of time that so many women know. For seven years, she set her work aside not because she had stopped loving it, but because life, for a while, asked other things of her.

What followed is the part of her story she speaks about with the quietest pride. She returned not tentatively, but fully. Today, Om Creation stands as proof that a pause is not an ending, and that a career built on craft can be picked up, dusted off, and carried further than before. She was recently featured in Ananya @40, a book celebrating women who have refused to let age or circumstance define what comes next.

> *According to all aerodynamic laws, the bumblebee cannot fly because its body weight is not in the right proportion to its wing span. But ignoring these laws, the bee flies anyway.*
>
> — DAXA'S NORTH STAR

— THE CRAFT

Rooted in Tradition, Refined for Today

SPECIALTY I

Hand Work

Every technique, every stitch — crafted by hand.

SPECIALTY II

Bridal Wear

The most important outfit of a woman's life — designed with care.

HER SIGNATURE

Story in Thread

Every piece is a statement — art, tradition, and personality, woven together.

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FOUNDER · CEO · TECHNOLOGIST

Dishant *Savaliya*

Founder & CEO, Octfis Techno LLP
Zoho Premium Partner · Automation Strategist

Scaling *Smart.*

How a Surat-based technologist became the architect of digital ecosystems for 8,500 businesses — and counting.

Every growing business eventually hits the same wall, the moment when the spreadsheets stop scaling, the CRM stops talking to the accounting software, and the decisions start getting slower instead of faster. Dishant Savaliya has built his career on that wall, and on what lies beyond it.

— THE GLOBAL FOOTPRINT

A decade, three countries, one ecosystem.

INDIA (IN)	UAE (AE)	CANADA (CA)
LOCATION	LOCATION	LOCATION
Surat · HQ	*Dubai*	*Toronto*
PRESENCE	PRESENCE	PRESENCE
2016	Expansion	Expansion

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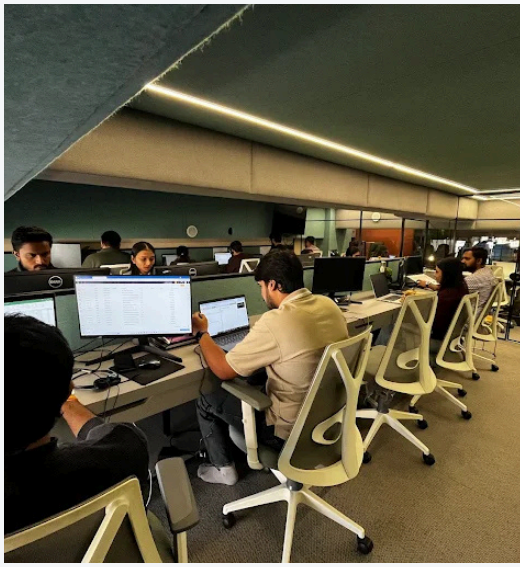



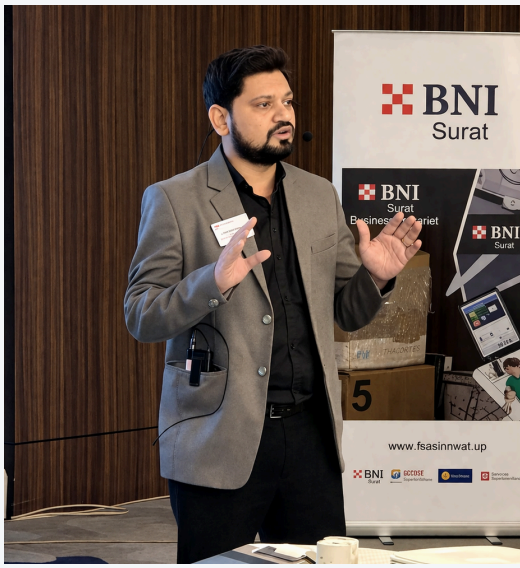

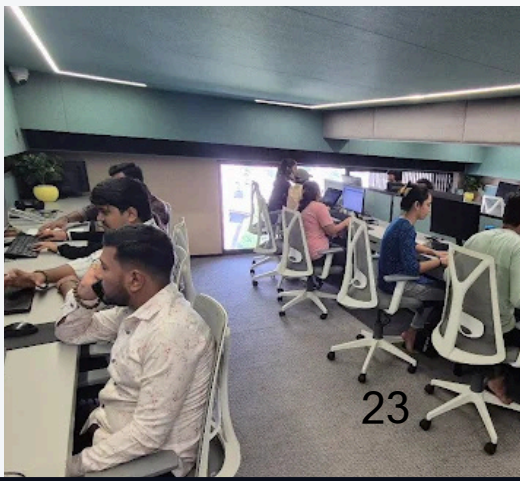

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BY THE NUMBERS

8,500+	100+	60+	42+
CLIENTS GLOBALLY	TEAM MEMBERS	ZOHO APPLICATIONS	CUSTOM ADD-ONS BUILT

— THE PHILOSOPHY

More than software. An ecosystem.

Dishant founded Octfis Techno LLP in Surat in 2016 with a single-sentence mission: make powerful enterprise tools actually usable for the businesses that need them most. What he noticed in those early years, working alongside small and mid-sized Indian companies, was a pattern no software vendor was naming - that these businesses didn't need more software. They needed it to work together.

That insight reshaped the company. Today, Octfis is a Zoho Premium Partner specializing in deep customization, process automation, and what Dishant calls “integrated digital ecosystems.” The team now builds workflows that stitch together CRM, accounting, inventory, HR, and marketing into one breathing machine - with AI layered on top to make the machine smarter over time.

— THE CLIENTS

Trusted by India's giants.

CLIENT · ENTERPRISE

Asian Paints

India's largest paint company · 60+ countries · ~60% domestic market share

DEPLOYED **Zoho Books**

Streamlined financial operations at scale.

CLIENT · GLOBAL PHARMA

Dr. Reddy's

Global pharma leader · 83 countries · 26,000+ professionals · 400+ products

DEPLOYED **Zoho CRM + Books**

Unified customer and financial workflows.

> *“Growth doesn't come from tools alone — it comes from how intelligently you use them.”*
>
> — DISHANT SAVALIYA

His mantra:
“Business ko banana hai OHO... to use karo ZOHO!”

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IN PRACTICE WITH

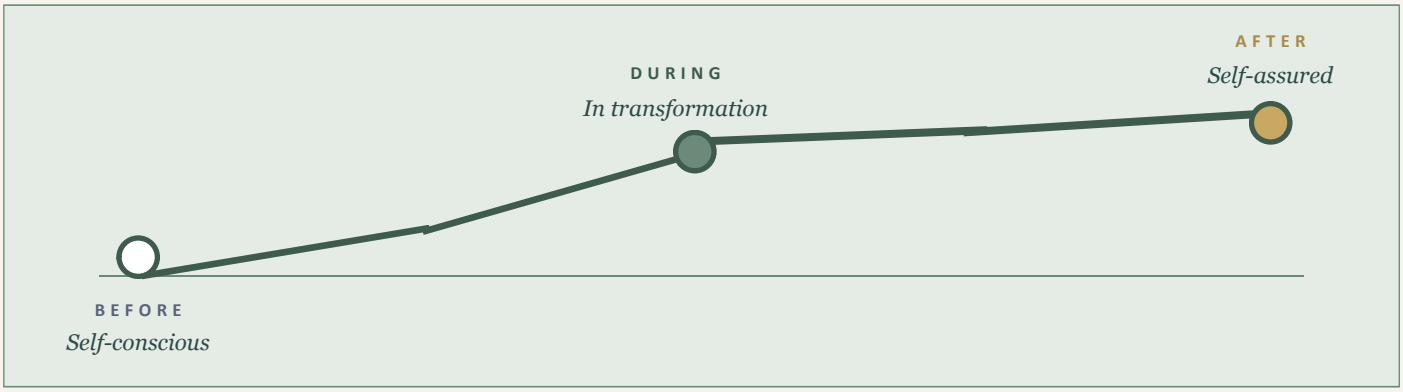
Dr. Kartik *Hadia*

Orthodontist · Dentofacial Orthopaedist
Implantologist · Smile Transformation Expert

The Confidence *Curve*

How a smile rewrites a life.

A VISUAL READING OF TRANSFORMATION



For Dr. Kartik Hadia, a smile is not a cosmetic outcome. It is a pivot - a fine, precise adjustment at the intersection of bone, tooth, and personality that shifts everything a person thought they knew about themselves. He has spent eleven years mapping that shift, case by case, millimetre by millimetre, and watching the curve rise.

EDUCATION
BDS · MDS · NYU
Mauritius → Pune → New York

EXPERIENCE
11+ years
in private practice

RECOGNITION
Top Invisalign
provider in Surat

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> *Your smile is more than teeth - it is how the world meets your confidence.*
>
> — DR. KARTIK HADIA · FROM THE CONFIDENCE CURVE

— THE JOURNEY

From Mauritius to New York, A Global Education in Smile Design

Dr. Hadia's route to becoming one of Surat's most trusted smile architects began an ocean away. He earned his Bachelor of Dental Surgery in Mauritius, a grounding in the fundamentals that would anchor everything to come. From there, the prestigious Bharati Vidyapeeth University in Pune awarded him an MDS in Orthodontics and Dentofacial Orthopaedics, introducing him to the delicate architecture of smile correction.

But the work that set his practice apart came later. An Advanced Certification in Dental Implantology from the New York University College of Dentistry gave him a grammar - and a fluency - the Indian clinical landscape rarely hears: in international protocols, minimally invasive techniques, and the quiet art of painless implant rehabilitation. Today, at Global Dental, those international hours translate into a very specific, very local promise: outstanding results, every time.

— THE NINE PILLARS

Anatomy of a Modern Practice

01 **Advanced Orthodontics**	*02* **Invisalign & Aligners**	*03* **Smile Design**
04 **Dental Implantology**	*05* **Full-Mouth Rehab**	*06* **Bite Correction**
07 **Digital Dentistry**	*08* **Painless Techniques**	*09* **Long-term Stability**

"Personalised care, outstanding results, every time."

gdoc.co.in · @drkartikhadia

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A PROFILE IN DEVOTION

Mousham

of Kavya Poshak

Founder · Spiritual Design Artisan
Religious & Spiritual Fashion · Surat, India



From Faith *to Fame.*

How a girl raised on Bhagwat Geeta turned ₹30,000 into a brand that dresses gods across India.

In Bihar, in the town of Kahalgaon near Bhagalpur, Mousham grew up in a house where devotion was not an event but a climate. Satsang filled the evenings. Bhagwat Katha furnished the rooms. The Geeta was a voice heard often enough to become part of her inner hearing. When she finally moved to Surat and chose to build something of her own, what she chose to build was, in the deepest sense, an extension of that house.

Kavya Poshak was founded with an initial investment of thirty thousand rupees and a thesis older than any balance sheet: that true devotion is not a backdrop to work, but its foundation. Today her handcrafted designs dress deities in temples across India — from Khatu Shyam Mandir to Sai Mandir to Kali Mandir — and train the hands of the women who make them.

— THE DEFINING OFFERING

15+ *kg*

A HANDWOVEN MALA
Coins. Artificial roses. Peacock feathers.

14 YEARS OF DEVOTION,
Laid at the feet of
Khatu Shyam Baba.
29 JANUARY 2024

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— HER THESIS

“Prabhu bhog ke nahi, bhaav ke bhookhe hote hain.”

— The divine hungers not for offerings, but for the feeling behind them.

— THE CRAFT

Dressing the divine.

- ***Laddu Gopal Poshak***
  Handcrafted garments for Krishna in his child form.
- ***Radha Krishna Attire***
  Paired ensembles honouring divine union.
- ***Mala***
  Ceremonial garlands, coins, roses, feathers.
- ***Kilangi & Morchari***
  Crowns and peacock-feather ornaments.

— SEVA

Temples served.

I. ***Khatu Shyam Mandir***
The guiding presence of her life.

II. ***Sai Mandir***
Enduring temple partnership.

III. ***Kali Mandir***
Sacred-craft commissions.

— THE QUIETER RECORD

300+ CHILDREN TAUGHT

Art, craft, and mehendi.

Entirely free of charge.

A private record she keeps more carefully than the public ones.

— HER PRINCIPLE

“Seva par dhyaan do, dikhave par nahi — bhog par nahi, bhaav par vishwas rakho.”

Tend to service, not to spectacle — trust the feeling, not the offering.

— MOUSHAM

kavyaposhak.com · @kavyaposhak

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A CONVERSATION WITH

Dr. Kinjal *Pathak*

Medical Cosmetologist
Co-Founder & Medical Head, Sculpt Skin Care

Know *Your Skin.*

An invitation to stop experimenting and start understanding.

Dr. Kinjal Pathak has spent seven years listening to a single, unhelpful sentence walk through her clinic door: "I saw this on Instagram." Her answer isn't dismissal. It's a slower, better question: do you actually know what your skin needs?

THE CORRECTION

Three myths. Three truths.

THE MYTH	THE TRUTH
✗ *Lasers thin your skin.*	USFDA-approved lasers actually **build collagen**.
✗ *Laser treatments darken skin.*	With expert care, **tone evens out** — not darkens.
✗ *Good skin should be quick.*	Real results ask for **patience**.

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sculpt
skin care
- UNLEASH YOUR HIDDEN BEAUTY -



sculpt
skin care
- UNLEASH YOUR HIDDEN BEAUTY -

sculptskinca

Featured in FEMINA

Celebrating **Dr. Kinjal Pathak's** contribution to advanced skincare science.
Proud moment for the **Sculpt Skin Care** family!



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— THE MAKING OF

Seven Years, Four Clinics, One Mission

Every credential in Dr. Pathak's practice has a date and a reason. She did not arrive at aesthetic medicine looking for a niche; she arrived, as she puts it, wanting to understand skin in the way physicians understand any other organ: with science, patience, and respect for what it actually needs. What follows is the shape of a seven-year education, one that continues.

2019

The Foundation

Mumbai. Specialized training in Medical Aesthetics and Cosmetology at DJPIMAC and Dr. Jamuna Pai Institute - the grammar of the field.

2021

The Practice

Four years as a cosmetologist at Sakhiya Skin Clinic, Surat. Thousands of consultations. The clinic where her instincts sharpened.

2023

The Leadership

Head of Department at Cosmedic Skin Institute - managing teams, protocols, and patients' long-term outcomes at scale.

2024

The Founding

Sculpt Skin Care opens. She is now Co-Founder and Medical Head - building the practice she wished had existed.

HER

Principles

I. **Science first**
Every protocol is evidence-based.

II. **Personalisation**
No two skin stories are alike.

III. **Ethics, always**
Never sell what you don't need.

IV. **Patient education**
Informed patients heal faster.

V. **Natural-looking**
Enhancement, not alteration.

VI. **Long-term outcomes**
Beauty that lasts past the season.

5,000+
LIVES TRANSFORMED

7+
YEARS IN AESTHETIC MEDICINE

2026
ASIA BOOK OF RECORDS AWARDEE

> *Cosmetology is not just about beauty. It is about self-love, self-confidence, and transformation.*
>
> — DR. KINJAL PATHAK

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Shaping Futures, One School at a Time

Dr. Monika Sharma

> *An education leader who turned a school of 600 into a thriving community of 2,000+ — through vision, values, and an unshakeable belief in every child's potential.*



Dr. Monika Sharma
PRINCIPAL
Nanduba English Academy - Surat, India

Dr. Monika Sharma is not merely a school principal - she is an institution-builder, a mentor, and a catalyst for change. At the helm of Nanduba English Academy, a reputed CBSE-affiliated institution in Surat, Gujarat, she has redefined what leadership in education looks like in 21st-century India.

With nearly two decades of experience spanning school and college education, Dr. Sharma brings a rare blend of academic depth and administrative acuity to everything she does. Armed with Master's degrees in Economics and English Literature, an M.Ed., a Ph.D. in Education, and currently pursuing a second doctorate in Economics, her credentials are as formidable as her vision.

> *"Education is not just about achieving excellence in academics, but about shaping character, nurturing values, and empowering individuals to create a meaningful impact in the world."*
> — DR. MONIKA SHARMA

A Journey Rooted in Purpose

Before her transformative tenure at Nanduba English Academy, Dr. Sharma held diverse leadership roles, Vice Principal, Coordinator, Campus Director, and Principal at the college level, across institutions affiliated with Veer Narmad South Gujarat University (VNSGU). She also served as CBSE Exam Superintendent for both NEET and Board examinations, CBSE Evaluation Centre Head, and was appointed a CBSE Resource Person and Observer, contributing to teacher training and national education standards.

AT A GLANCE

Location	Surat, Gujarat, India
Contact	9427162973
Email	dr.monikasharmaprof@gmail.com
Instagram	@drmonikasharma_official
Website	nandubaenglishacademy.in

BY THE NUMBERS

2000+
STUDENTS ENROLLED

100%
BOARD EXAM PASS RATE

20yrs
EXPERIENCE IN EDUCATION

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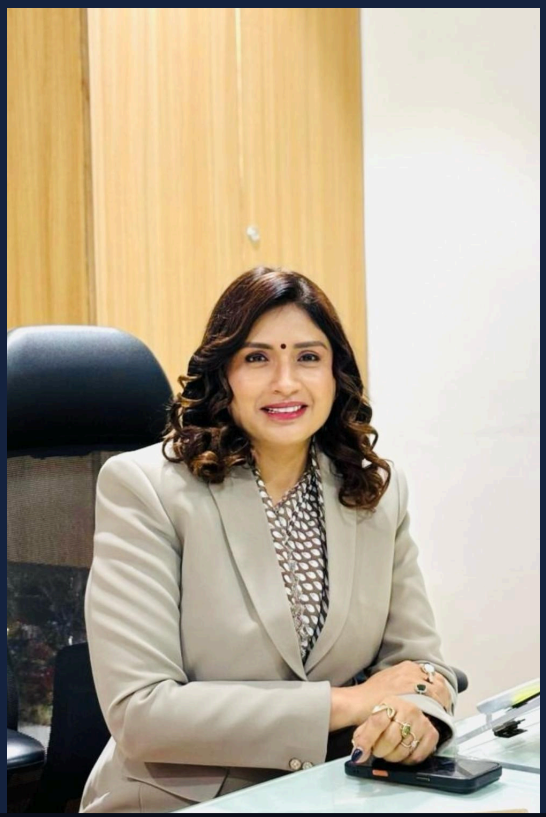



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It is this panoramic experience that made her the transformational force she is today. Under her leadership, Nanduba English Academy witnessed a remarkable surge in student enrollment from approximately 600 students to over 2,000 in a short span, a number that reflects not just growth but deep-rooted community trust.

Innovation at the Heart of Learning

Dr. Sharma's leadership philosophy is defined by one word: innovation. She introduced robotics labs and Atal Tinkering Labs to the school, creating hands on spaces where curiosity meets with technology. Student clubs, large-scale science exhibitions, participation in national-level drama competitions, and inter-school events have become hallmarks of the institution's culture.

Equally important to her is student safety and wellbeing. She initiated POCSO awareness programs and self-defence training (including Taekwondo), ensuring that the school remains a sanctuary - safe, inclusive, and empowering for every child. The result: a consistent 100% pass rate in board examinations alongside a vibrant, well-rounded campus life.

Recognition & Honours

NARI TO NARAYANI AWARD	ACADEMIC EXCELLENCE AWARD	UNIQUE WORLD RECORD AWARD
2022	Parul University - 2022	2022

Beyond trophies and titles, Dr. Sharma has been featured and interviewed by leading news channels and 94.3 FM Radio for her distinguished contributions to education, amplifying her voice and vision to a broader audience. Her personal brand statement captures it precisely: "*An education leader committed to transforming learning through innovation, values, and inclusivity - empowering students to grow into confident, responsible global citizens*."



AREAS OF EXPERTISE

- CBSE School Administration & Affiliation
- Institutional Growth & Management
- Holistic & Curricular Development
- Teacher Trainings & Mentoring
- Innovation in Pedagogy

HER VISION

"To create a progressive and inclusive learning environment that nurtures intellectually competent, emotionally balanced, and socially responsible individuals ready to thrive in a global world while staying rooted in Indian values."



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PROFILE · A QUARTER-CENTURY OF HEALING

Dr. Sonia *Chandnani*

MD · DGO · FCPS (Mumbai) · CIMP
Founder, Bombay Maternity & Surgical Hospital

A Life in *Numbers.*

In 25 years, she has touched the lives of a quarter of a million women - and she is not finished yet.

To understand Dr. Sonia Chandnani's practice is to understand scale. Not the corporate kind - the human kind. The kind measured in pap smears, in high-risk pregnancies navigated, in villages reached by health camps, in women who walked into her clinic unsure and walked out understood. What follows is a life read in its most unusual punctuation: numbers.

— THE SCALE OF A CAREER

200,000+
GYNAECOLOGICAL CASES

26+yrs
IN PRACTICE
Since 2000

5,000+
HEALTH CAMPS
Across India

800
PAP SMEARS
In a single day

13
GOLD MEDALS
In medical training

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DR. SONIA CHANDNANI



M



H



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— THE STORY, IN THREE ACTS

I.
THE MAKING

Thirteen Gold Medals

Before the hospital, before the faculty invitations to Singapore and Italy, there was a single daughter in a family with no doctors, walking into MGM Medical College in Indore. She emerged with an MBBS in 1992, an MD from Bombay University in 1997 — and 13 gold medals. Ranked 39th in the All-India PG Examination, she did not become a doctor. She earned it.

II.
THE PRACTICE

The Hospital in Surat

In 2000, Bombay Maternity and Surgical Hospital opened its doors in Surat. Twenty-five years later, it is a multispecialty institution and one of Gujarat's most trusted names in women's health. Here she handles what most avoid — high-risk pregnancies, cervical cancer surgeries, cases that arrive with other doctors' notes that end in question marks.

III.
THE REACH

Beyond the Clinic Walls

Across 500+ health programs, 5,000+ check-up camps, adolescent-care outreach, and research on HPV diagnostics with ICMR, her work lives in places she has never practised. She has trained over 2,000 students, taught 137 gynaecologists on cervical vaccination through FOGSI, and filed a 2026 patent for maternal monitoring — all while running a 40,000 sq ft hospital.

> *Live every moment as if it is your last on this earth. Keep learning. Keep up-skilling. The journey never ends.*
>
> DR. SONIA CHANDNANI
> ON A LIFE THAT NEVER STANDS STILL

— DECORATED

A selection of her honours.

2015–16
International Faculty
Singapore · Italy

2024
Dhanvantari Award
by SGCCI

2024
Master Trainer Award
by FOGSI

2025
Nari Tu Narayani
by Rotary & Page-3

2026
Wonder Women Award
International Women's Day

2026
Asia Book of Records
for Talk Show 2026

"Gujarat's trusted healthcare brand ***for more than two decades.*** *"*

webmsh.com · @bmsh.surat

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A PROFILE IN CRAFT

Geetanjali *Kantharia*

Graphic Designer · Content Writer
Founder, Trope Graphics and Content

Every brand *is unique.*

How a teacher from Fatehpur became the designer behind 30 brands — and the creator training the next hundred to do the same.

There is a quiet revolution happening in India's smaller cities, and Geetanjali Kantharia is one of the people running it. Trained in both English literature and graphic design, she sits at an unusual intersection - someone who can name what a brand means and then visualise how it should feel. The result is work that does not just look good. It communicates.

She began, unexpectedly, as a computer teacher. A Master's in English followed, then a diploma from Arena Multimedia. Since 2000, she has been freelancing - quietly accumulating platforms, clients, and the kind of experience only years of delivery can buy. Today, Trope Graphics and Content handles twenty to thirty brand pages at a time.

— THE CREATOR'S DESK

01	02	03	04	05
DESIGN	**MOTION**	**MOBILE**	**AI**	**REELS**
Illustrator · Photoshop	*After Effects · Premiere*	*Canva · VN · Video Guru*	*Generative Platforms*	*Product Influencer*

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— A MILESTONE

100+

WOMEN TRAINED

In Mobile-Based Design

· 2025 ·

Graphic Design on Mobile.

In 2025, Geetanjali launched a course that answered a simple, long-ignored question: what if a woman could build a design career with only the phone already in her hand? Using accessible tools — Canva, VN, Video Guru, AI platforms — she trained a hundred women to design professionally from their devices.

One hundred women. *One hundred new incomes.*

— THE CHAPTERS

From a classroom in Kanpur to twenty-plus brand pages.

I. THE TEACHER

Fatehpur → Surat

A computer teacher first. A Master's in English. A diploma in graphic design. The pattern, even then, was clear — she never stopped being a student.

II. THE WRITER

Sugarmint & MJ Management

Eight months as a content creator at an online magazine. Years as a coordinator handling DCID banking operations. Two different worlds, one discipline: clarity.

III. THE FOUNDER

Trope Graphics and Content

Her own studio. Thirty brand pages at a time. A team of freelancers and an Instagram account that proves her own thesis: her brand looks like her.

> *"I create with my own style — so brands don't just show,* ***they connect.***
>
> — GEETANJALI KANTHARIA

— RECOGNITION

2025
Digital Teacher Award
Agrawal Vikas Trust

2026
Graphic Partner
Womanews Talk Show · Asia Book of Records

2026
Graphic Designer Award
Industry Recognition

Instagram **@trope_graphics_content** · **Surat, India**

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A PROFILE IN WEALTH

Hemant *Lakdawala*

IIM-Certified Financial Planner
Founder & CEO, H.H. Financial Services

A portfolio built *one family at a time.*

How a Surat-based textile trader became a 5-time MDRT member with clients across seven countries.

In 1999, when Hemant Lakdawala first walked into rooms to speak about life insurance, most of them were not particularly interested. In those years, India insured 7% of its people. 'The word for what he was offering - protection against futures nobody wanted to imagine - landed poorly. Rejections came more easily than clients. He kept walking into rooms anyway.

Twenty-seven years later, H. H. Financial Services manages over a hundred crore rupees in assets, has placed more than a thousand crore in insurance coverage, serves clients across seven countries, and has collected three hundred awards along the way. Its founder has been named to the Million Dollar Round Table's Court of the Table three years running — an achievement made by the top 0.1% of financial advisors on earth.

— BY THE NUMBERS

₹100 Cr+ ASSETS UNDER MANAGEMENT	₹1,000 Cr+ INSURANCE COVERAGE PLACED	27 YRS IN FINANCIAL SERVICES
5 × MDRT MEMBER, USA	300+ NATIONAL & INTERNATIONAL AWARDS	7 COUNTRIES SERVED

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— THE CREDENTIAL

Top 0.1% in the world.

0.1%

OF ADVISORS WORLDWIDE

COURT OF THE TABLE

MDRT, USA.

Three years running.

MDRT's Court of the Table honours the top 0.1% of financial advisors globally. Hemant is one of 5× MDRT members and a 3× COT qualifier.

— THE GLOBAL DESK

Clients in seven countries.

IN	US	UK	CA	DE	SG	MY
INDIA	USA	U.K.	CANADA	GERMANY	SINGAPORE	MALAYSIA

— THE PRACTICE

Every solution, under one roof.

01 Generational Wealth
Tax-efficient planning.

02 Passive Income
Tax-free, long-term.

03 Monthly Income
Fixed-stream strategies.

04 Family Insurance
Full-coverage security.

05 NRI Investment
Cross-border, compliant.

06 Corporate Planning
For partnerships, Pvt. Ltd.

"

Sawal Aapka, Solution Hamara.

— Your question, our solution.

— HEMANT LAKDAWALA

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@hhfinancialservices

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HIRAL JAGANI

PAKHII FASHIONS

FASHION · FOUNDER'S FEATURE

The Art of Dressing *Confidence*

Featuring

HIRAL JAGANI

Fashion Designer · Founder, Pakhii Fashions

Long before she became the woman behind Surat's most quietly sought-after boutique, Hiral Jagani was a girl who saw stories in fabric — the weight of a silk, the patience of a hand-stitched motif, the way a single well-chosen colour could shift the room.

Today, as Founder of Pakhii Fashions, she has turned that instinct into a craft. Her specialty lies in something increasingly rare in the age of fast fashion — traditional handwork. Under her direction, each garment is built not as a product but as a conversation between the wearer and the fabric, between heritage and modernity, between how a woman wants to be seen and how she wants to feel.

> *"Fashion is the way to express who you are without speaking.*
>
> —HIRAL JAGANI

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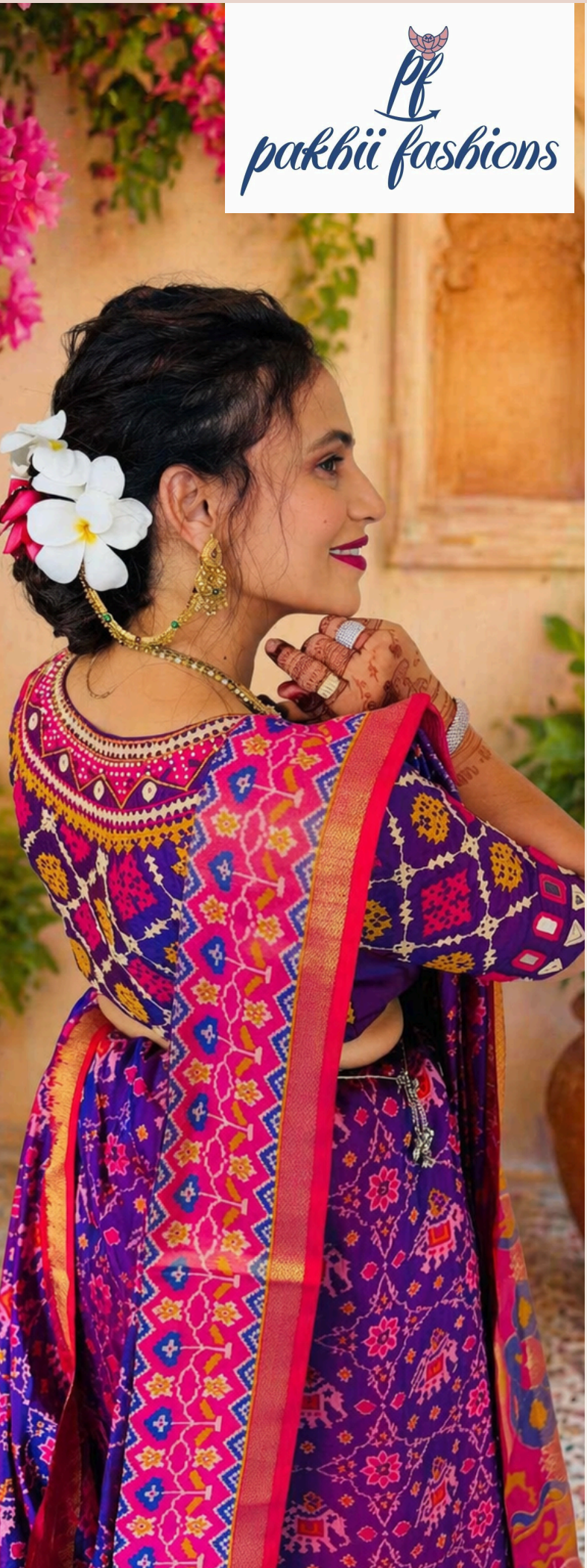





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— CHAPTER ONE

A Passion Stitched Into Every Thread

Hiral's path into fashion wasn't a career decision so much as a calling she couldn't ignore. From childhood, she found herself drawn to the quiet mechanics of craft — the relationship between fabric and form, between an idea and the hand that brings it to life.

When she founded Pakhii Fashions, she did so with the clarity of someone who already knew what she was building. Not a label. Not a shop. A space where a woman could arrive with an occasion in mind and leave with an outfit that felt written for her.

THE SIGNATURE

Hand
WORK SPECIALIST

Custom
TAILORED BY REQUEST

Tradition
MEETS MODERN WOMAN

> *Fashion is not a trend chased — it is a language every woman deserves to speak in her own voice.*

— CHAPTER TWO

Building Pakhii Fashions, One Client at a Time

Every entrepreneur's early chapter has its hard moments, and Hiral's was no exception, building trust, managing resources, and finding her voice in a saturated market. What set her apart was the discipline of staying close to her craft. She listened more than she sold. She stitched more than she stocked. Slowly, her clientele grew not through volume but through word of mouth, the quietest, most stubborn kind of loyalty. At the Asia Book of Records Marathon Talk Show 2026, she takes the stage with a subject close to her: how the right outfit can do what a speech sometimes cannot give a woman back her sense of herself.

FIND HIRAL Instagram **@pakhiifashions** · Website **pakhiifashions.com** · Based in **Surat, India**

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A CONVERSATION WITH

Kkul Relia

Entrepreneur · Hotelier · Brand Builder

Budget Inn Chain Hotels · ReliSons Service Apartments

It's not about the room. *It's the stay.*

Most conversations about the hotel business begin with real estate, occupancy rates, and star ratings. Kkul Relia's begins somewhere quieter: with the moment a guest opens the door of a new room for the first time. What they feel in those first three seconds, he will tell you, is the business. Everything else is operations.

At the helm of Budget Inn Chain Hotels and ReliSons Service Apartments, the Surat-based entrepreneur has spent the better part of a decade proving that affordable hospitality doesn't have to feel affordable. Armed with an IT and marketing background, an unusual pairing for a hotelier, he has built his chain on a philosophy most of the industry still underestimates: that budget and beauty are not opposites.

— THE STAY, REIMAGINED

01
The Location
Strategically chosen, quietly excellent.

02
The Room
Well-planned spaces that respect the guest.

03
The Service
Every detail, attended to with intent.

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The ReliSons SINCE 1984 GROUP OF HOTELS

Budget Inn CHAIN HOTELS & SERVICE APARTMENTS

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— THE THESIS

> ***Success in hospitality is not just about rooms - it's about experiences.***
>
> — KKUL RELIA

— THE EQUATION

An unlikely formula.

IT — *Systems thinking* + **MARKETING** — *Brand intuition* + **HOSPITALITY** — *Human warmth* = **AFFORDABLE *Luxury*** — *the Kkul Relia Formula*

— THE BRANDS

Two properties, one philosophy.

PROPERTY 01

Budget Inn

Chain Hotels

A multi-property chain built around efficient design, strategic location, and rooms that deliver beyond their price point.

PROPERTY 02

ReliSons

Service Apartments

Long-stay apartments shaped for the business traveler who wants a home, not a room, quietly elegant, fully serviced.

WHAT'S NEXT

*A trusted hospitality brand **across India.***

budgetinn.in · @kkulrelia

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ARCHITECT'S FEATURE

Where Design Meets *Destiny*



Parul Sosa turned 400 projects, a passion for spaces, and an unshakeable belief in people into something far greater — a record that will live in Asia's history books.

Parul Sosa

ARCHITECT
INTERIOR DESIGNER
ENTREPRENEUR
FOUNDER

Precious Design & Womanews

In the world of architecture and interior design, most practitioners speak in the language of blueprints and materials. Parul Sosa speaks in something rarer - emotion. For her, every space she touches is not a commission but a conversation between walls and the souls who will inhabit them. Over 17 years and more than 400 projects spanning the length and breadth of India, she has built a reputation not simply for beautiful spaces, but for spaces that feel true.

Born into a family shaped by civic leadership, she was the daughter of Jesingbhai Sosa, a respected advocate and Congress leader in Surat. Parul learned early that influence carries responsibility. That quiet inheritance of purpose would come to define not just her career, but the movement she would one day create.

> *Design is not just a profession — it is a form of worship.*
>
> — PARUL SOSA

AT A GLANCE

Location **Surat, Gujarat, India**

Company **Precious Design**

Platform **Womanews**

Instagram **@preciousdesign0204**

BY THE NUMBERS

400+ projects

17 years of design practice

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A Portfolio of Feeling

Parul Sosa's portfolio as Founder of Precious Design reads like a map of modern India's ambitions, residential homes in Surat and Valsad infused with warmth; commercial interiors in Ahmedabad and Mumbai shaped for efficiency and elegance; industrial stall designs for Maharaja Industry; landmark projects for the Gopaal Locho franchise; and a notable contribution to the nation's Bullet Train office infrastructure.

Each project, she insists, begins and ends with the client's inner life colors chosen for how they make people feel, layouts designed for how people actually live. That devotion is perhaps why her work resonates long after the paint dries.

The Birth of Womanews

Five years ago, Parul asked a question most in her field would not: what if the platform for entrepreneurial stories was as carefully designed as the spaces she built? The answer became **Womanews** - a platform whose name holds a quiet manifesto: ***Women + Men = Womanews.*** Equal. Together. Amplified.

Through talk shows, live events, and a media presence covered across national news channels, Womanews has given hundreds of entrepreneurs - women and men alike - a stage to present not just their businesses, but their human stories. Parul serves as host, curator, and champion.

A Record That Speaks for Itself

On April 3, 2026, Parul did something never done before. Starting at 8:00 AM and running through to 2:00 AM - a relentless 18 hours - she orchestrated the Womanews **Marathon Talk Show 2026**, featuring **70 entrepreneurs**, each given 12 to 15 minutes to share their journey. Observed and verified by official judges from Delhi, the event was recorded in the **Asia Book of Records** as a landmark achievement. She is, in every sense, not just an architect of spaces, but an architect of opportunities.

AREAS OF EXPERTISE

- Architecture & Interior Design
- Residential & Commercial Projects
- Industrial & Brand Spaces
- Entrepreneurial Storytelling
- Event Curation & Hosting
- Women's Empowerment Advocacy

HER PHILOSOPHY

"I am not just designing spaces - I am shaping experiences, empowering voices, and building a legacy of creativity and impact."

HONOURS & RECOGNITION

- Asia Book of Records
- India Book of Records
- Dubai Government Award
- Page 3 Award
- Excellence Awards (State & National)
- Art Ambassador

> *70 entrepreneurs. 70 journeys. One extraordinary night.*
>
> — THE MARATHON TALK SHOW

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——— THE STUDIO — PRECIOUS DESIGN

The House *of Precious Design*

A studio built on emotion, engineered for excellence.

Precious Design is not an interior vendor. It is an atelier - a small, deliberate practice built on the belief that a space is finished only when the people inside it feel more themselves. For seventeen years, under the leadership of founder **Parul Sosa**, the studio has translated that belief into more than four hundred completed projects across six Indian cities.

Its client list reads like a quiet cross-section of contemporary India: private families commissioning homes that will outlast trends; founders re-imagining workplaces as instruments of culture; hospitality groups building brand equity one table at a time; and institutional partners shaping the interiors of the country's most ambitious infrastructure. What unites them is not a style — it is a standard.

THE FOUNDER'S PRINCIPLE

"I do not design rooms. I design the decisions a family will make inside them for the next thirty years."

— PARUL SOSA, FOUNDER

The Method · How Precious Design Works

01 LISTEN FIRST, DRAW LATER

Every engagement opens with extended client discovery — not a brief, a conversation. We map how a family lives, how a business thinks, how a brand wants to be remembered. Only then does the pencil touch paper. It is the least glamorous phase of our work, and the one that makes every phase after it possible.

02 DESIGN FOR EMOTION, ENGINEER FOR LIFE

Warmth is the starting point; durability is the discipline. Every material, every joinery detail, every lighting scheme is selected to perform a decade from now as convincingly as it does on the day of handover. Beautiful spaces are common. Spaces that remain beautiful are not.

03 ONE STUDIO, EVERY DISCIPLINE

Architecture, interiors, brand environments, exhibition design, and turnkey execution sit under a single roof. Clients speak to one studio, one principal, one point of accountability — from the first mood board to the final walkthrough. No subcontracted vision. No translation losses.

04 DELIVERY IS THE DESIGN

A drawing is a promise; a completed project is the proof. Precious Design is known among its clients for finishing — on time, on intent, and on a standard of site supervision that most studios reserve for their flagship work. We reserve it for every project we accept.

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The Method · How Precious Design Works

LUXURY RESIDENTIAL

Homes designed around the rhythm of the people who live in them.

PRECIOUS DESIGN



Glimpse of the elegant residential design by Precious Design Studio



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The Method · How Precious Design Works

LUXURY RESIDENTIAL

Homes designed around the rhythm of the people who live in them.

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Glimpse of the elegant residential design by Precious Design Studio



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Homes designed around the rhythm of the people who live in them.



Glimpse of the elegant residential design by Precious Design Studio



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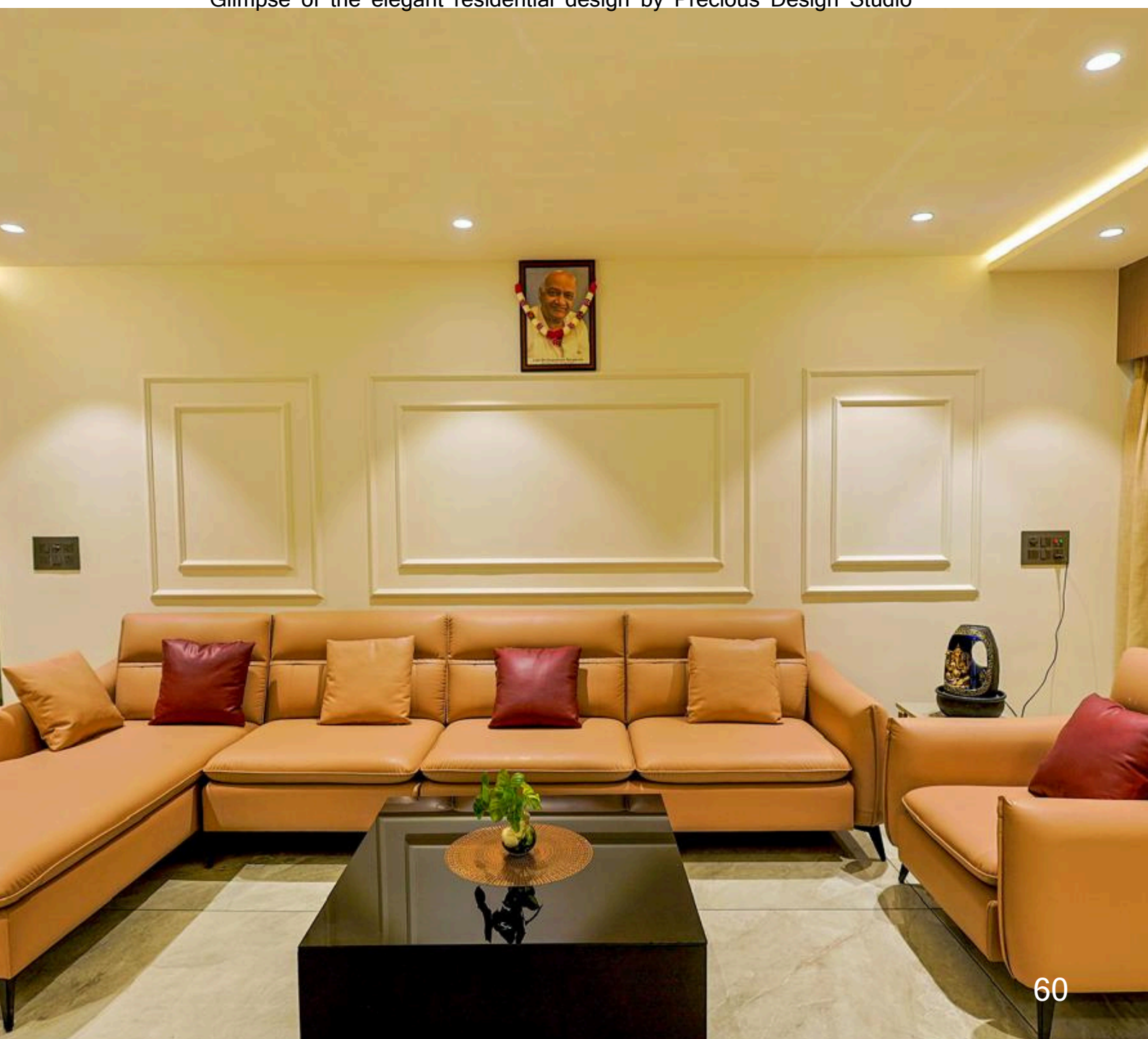
Glimpse of the elegant residential design by Precious Design Studio



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The Method · How Precious Design Works

COMMERCIAL & CORPORATE

Offices and workspaces that perform as beautifully as they look.

PRECIOUS DESIGN



Glimpse of the Retail shop designed by Precious Design Studio



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HOSPITALITY & F&B

Restaurants, cafés and franchises with soul and repeatability.

PRECIOUS DESIGN



Glimpse of the restaurant designed by Precious Design Studio



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WHAT ARE PRECIOUS DESIGN STUDIO'S DESIGN · SERVICES

LUXURY RESIDENTIAL
Homes designed around the rhythm of the people who live in them.

COMMERCIAL & CORPORATE
Offices and workspaces that perform as beautifully as they look.

HOSPITALITY & F&B
Restaurants, cafés and franchises with soul and repeatability.

INDUSTRIAL & BRAND SPACES
Stalls, showrooms and exhibitions that own the room.

> *We don't sell square feet. We design the seventeen years you'll live inside them.*
> — PRECIOUS DESIGN STUDIO

400+	17	6	100%
PROJECTS DELIVERED	YEARS OF PRACTICE	CITIES ACROSS INDIA	CLIENT-LED DESIGN

PLANNING A SPACE?

Let's design something people feel.

Residential · Commercial · Hospitality · Brand Spaces

CONNECT

Instagram @preciousdesign0204

Studio Precious Design, Surat, Gujarat

Founder *Parul Sosa*

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A CONVERSATION WITH

Pinky *Desai*

Professional Makeup Artist
Founder, Globus Makeover

The woman behind the *mirror.*

The best makeup artists are never really painting faces. They are witnessing them. They arrive in the quiet hours before a wedding, or a celebration, or a simple day that someone has decided to make significant and they hold up a mirror the person has never quite seen themselves in before. Pinky Desai has spent her career in that small, sacred space.

She came to the craft the way many Indian women still come to their callings - carefully, around the edges of other responsibilities. She was a housewife first, a student of makeup in the stolen hours. She practiced on herself, on family, on friends. Then one day, a bride asked her to do the most important face of her life. That was the beginning.

— THE TRANSFORMATION

BEFORE
Nerves & Hope
She arrives.

THE CHAIR
Careful Hands
Forty minutes. Sometimes longer.

AFTER
That's me.
The mirror gives back something new.

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Globus











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— A LETTER

To every woman who is still becoming.

When I first sat behind the chair, I did not know what I was really offering my clients. I thought I was offering makeup. Over the years, I have come to understand that I was offering something much smaller and much larger: a few quiet minutes, a careful pair of hands, and the chance for a woman to look at herself kindly.

Growth, I have learned, is never easy. But it is always worth it.

I stand here not only for myself, but for every woman who is trying, healing, rebuilding, becoming. We all walk different paths. We carry different loads. But when we choose to lift each other instead of compete, something powerful happens in the room. It is the most beautiful thing I have ever seen in a mirror.

With warmth,
Pinky

— HER CRAFT

Elegance, for the moments that matter.

I.
BRIDAL
The face that meets a new life.

II.
CONTEMPORARY GLAM
Bold, modern, occasion-ready.

III.
PERSONALISED LOOKS
Tailored to style, skin, and story.

IV.
NATURAL BEAUTY
Enhancement, never mask.

*"Makeup is temporary, but the confidence it builds **lasts forever.**"*

— PINKY DESAI

Instagram **@globus_makeover_01** · Based in **Surat, India**

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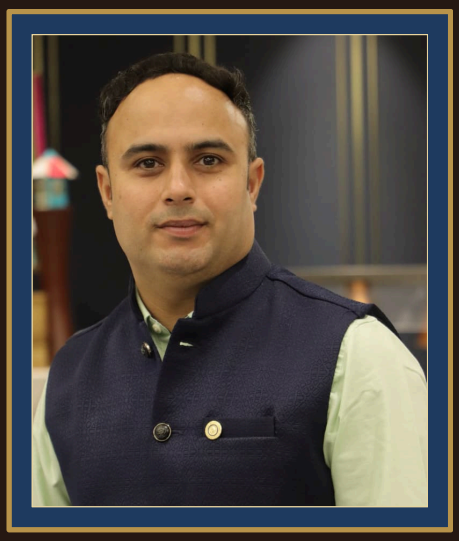
A PROFILE IN VISION

Rahul *Mandhyan*

Founder & Visionary Entrepreneur
Coffy-Rico · Premium Indian-Origin Coffee



Brewing *Success.*

At 40-something, most men are closing deals. Rahul Mandhyan decided to start over and build something his grandchildren could still be drinking.

There is a kind of founder who enters a new industry because they have to - because the old one ran out. And there is another kind, rarer, who enters because they want to: because the work they were doing before paid the bills, built the reputation, and left them with a quiet restlessness that kept asking what else. Rahul Mandhyan belongs to the second kind.

After eighteen years as a successful real estate consultant in Surat, he had every reason to coast. Instead, he spent two and a half years in quiet research, studying consumer psychology, coffee blends, and the economics of premium brands and then launched Coffy-Rico, designed to sit on the same shelf as the imported names Indian luxury drinkers had long assumed they had to buy.

— THE BREW

I. VISION
The calling
Eighteen years in real estate. One question: what else?

II. R&D
Two and a half years
Consumer psychology. Coffee blends. Premium economics.

III. LEGACY
Coffy-Rico
A brand, not just a product. A ritual, not just a drink.

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COFFY-RICO
QUICK CUP OF JOY



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— THE TRANSITION

From buildings to brand legacy.

THE FIRST CHAPTER

18 YEARS

Real Estate

Consultant, trusted name in Surat.

→

THE SECOND CHAPTER

2.5 YEARS R&D

Coffy-Rico

A ritual, an experience, a legacy.

— THE PHILOSOPHY

> ***People don't just buy products — they buy experiences and emotions.***
>
> — RAHUL MANDHYAN

— RECOGNITION

"Emerging Coffee Brand of India."

*Awarded by **Mouni Roy** at the International Dazzling Awards 2026, Delhi.*

ALSO HONOURED

Asia Book of Records Holder 2026 for Co-Organizing the Marathon Talk Show.

— THE CRAFT

A founder's toolkit.

01. **Brand Building** — *Premium positioning.*
02. **Strategy** — *Market development.*
03. **Product Craft** — *Positioning & feel.*
04. **Relationships** — *18 years of trust.*
05. **Vision Execution** — *Turning ideas into reality.*

WHAT'S NEXT

*A brand from India on **the global premium shelf.***

coffyrico.com
@coffyrico

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AT THE FRONTIER WITH

Samyag *Sanghvi*

Interior Designer · 3D Visualization Artist
Founder, Sanghvi Interiors



Where space *becomes story.*

How one of India's youngest interior designers is making his case — millimetre by carefully placed millimetre.

In a profession where reputation is typically paid for in grey hair, Samyag Sanghvi arrived early. By the time most designers were still finding their voice, he had already built a studio, earned three industry awards, and begun delivering the kind of work that gets photographed more than it gets explained. He is, by his own quiet admission, one of the youngest emerging interior designers in the country, a phrase he carries not as a disclaimer, but as a thesis.

— THE DISCIPLINES

Three awards. Three mastery points.

I. DESIGNING	*II.* 3D VISUALIZATION	*III.* FURNITURE
Best Designing Award	**Best 3D Developer Award**	**Best Designer Furniture Award**
Functional solutions, refined outcomes.	*Concepts rendered with the real world's light.*	*Custom pieces that carry the room.*

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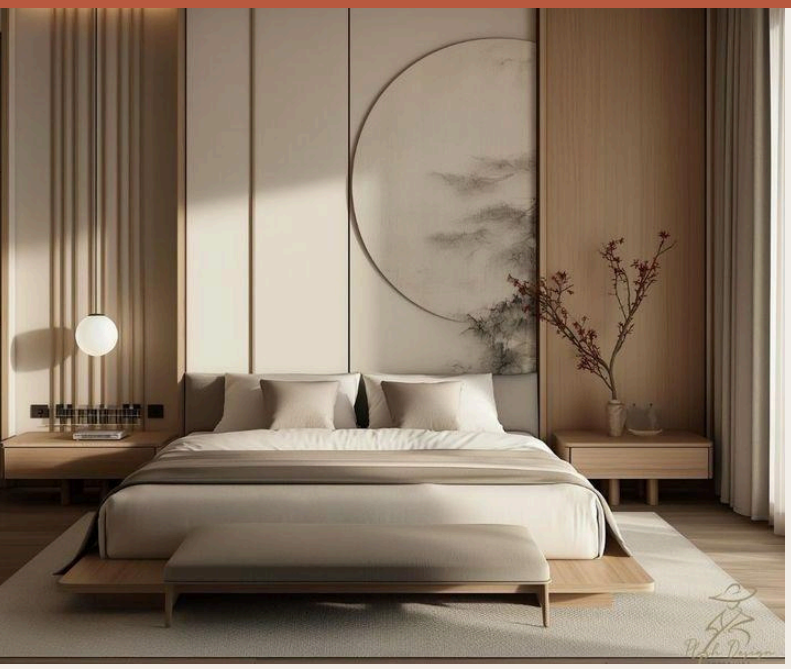

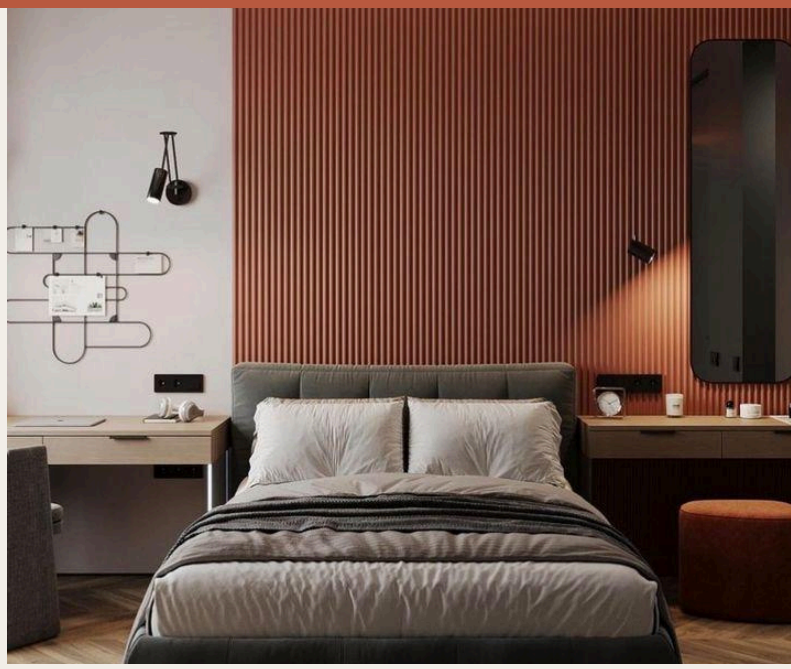

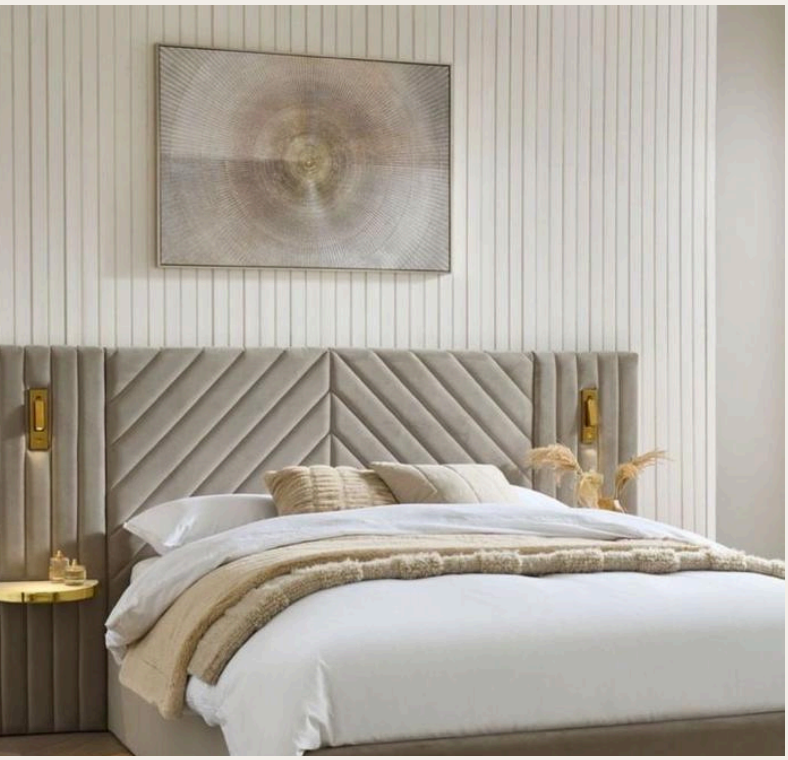







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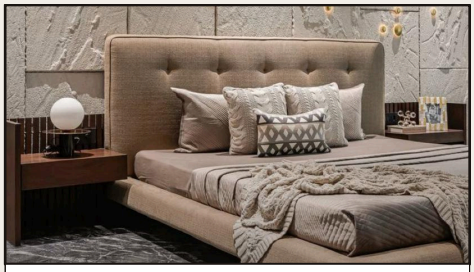
— THE DESIGN PHILOSOPHY

> ***Great design is not just what looks good — it's what works beautifully, every day.***

— SAMYAG SANGHVI

A studio in three rooms.

— SELECT WORKS



PROJECT 01
RESIDENTIAL

Dark Bedroom

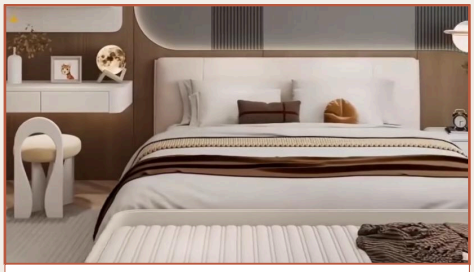
A nocturnal study in material, mood, and low-light restraint.



PROJECT 02
COMMERCIAL

Gomzy Jewellers

A private jewellery office designed to be as considered as its contents.



PROJECT 03
COMMERCIAL

VG Diamond Office

Geometry, light, and surfaces that catch the eye without shouting.

— THE STUDIO'S RANGE

Residential	*Commercial*	*Space Planning*	*3D Visualization*
Custom Furniture	*Lighting Design*	*Turnkey Execution*	*Material Curation*

WHAT'S NEXT

*To become a leading name in the interior design industry — **one space at a time.***

@sanghvi.interiors
sanghviinteriors.my.canva.site

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A CONVERSATION WITH

Shubham *Patel*

Cinematographer · Visual Storyteller
Founder, Film By Shubham Patel



The wedding, *as a film.*

How a 29-year-old from Surat became the man couples fly to Dubai, Thailand, and Oman to capture the day they'll remember forever.

Ask Shubham Patel what he does and he will use two words carefully: he is a cinematographer, not a photographer. The distinction matters to him more than it does to most of his clients. A photographer records a moment. A cinematographer, he will tell you, makes it feel like a memory the minute it happens — the way the light catches a bride's veil, the pause before a vow, the way a mother looks at a son she has just given away.

He began, like many quiet talents, on the edges — two years at Max Media Studio as a cinematic photographer and video editor, absorbing the craft. In 2019, his former employer gave him Best Cinematic of the Year. By then, he had already left to build his own. Seven years on, Film By Shubham Patel is a working studio with destination clients from the Gulf to Southeast Asia.

— THE FRAMES

I. THE ARRIVAL
Anticipation
The quiet before. The look exchanged.

II. THE MOMENT
The vow
Light, emotion, promise — all at once.

III. THE MEMORY
Forever
The film that outlives the day.

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— THE CRAFT

> *Turning real emotions into timeless visual stories that speak beyond words.*

— SHUBHAM PATEL

— THE DESTINATIONS

A studio without borders.

UAE	THAILAND	OMAN	INDIA
Dubai	*Multiple cities*	*Muscat*	*Surat & beyond*
Destination weddings	Pre-weddings · Films	Cinematic films	Home studio · 7 years

— THE GENRES

Four kinds of storytelling.

I. DESTINATION WEDDINGS

The long day, captured

Across continents, across cultures adapting the lens to every couple's vision.

II. PRE-WEDDINGS

Before the vow

The quieter films. Conversation, chemistry, and the story of how two became one.

III. ADVERTISING

For the brands

Commercial work with the same discipline, emotion, precision, and cinematic intent.

IV. DOCUMENTARIES

The real lens

Long-form films that capture what is there, rather than what's performed.

RECOGNITION

Best Cinematic of the Year · *Max Media, 2019*

@film_by_shubham_patel
Surat, India · Destination Work Globally

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PROFILE IN JOY · EVENT ATELIER

Sona Chauhan

Founder, Sonna Events
Event Planner · Experience Curator



The woman who colors her own *celebrations.*

Sona Chauhan's career cannot be drawn as a straight line and she is the first to say she prefers it that way. Housewife, entrepreneur, model, blogger, influencer, and now founder of Sonna Events: each chapter was written while the previous one was still being lived, and each taught her something the next would need.

— MANY HATS, ONE WOMAN

A timeline of reinvention

01	02	03	04	05
pre-2019	2019	2023	ongoing	
HOUSEWIFE	ENTREPRENEUR	MODEL	INFLUENCER	EVENT CURATOR
Where it began	*Online cosmetics*	*Gujarat Top Model*	*Blogger · PR*	*Sonna Events*

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THE SONNA PROMISE

"Khushiyo Ke Rang, Sonna Events Ke Sang."

— Colors of joy, together with Sonna Events.

— IN HER WORDS

Why "Sonna Events"?

The name "Sona" is her own — simple, memorable, familiar. The brand was built on the same instinct: a name people would say easily, remember warmly, and trust instinctively.

What does she organise?

Weddings, birthdays, corporate celebrations, art gallery exhibitions, and the kind of large-format public events that require equal parts logistics and imagination including a personal highlight: hand-delivering invitations to state figures like Harsh Sanghavi and C. R. Patil for the Asia Book of Records ceremony.

Where is Sonna Events headed?

Five years from now, she imagines her brand on hoardings, visible, trusted, and counted among Gujarat's top event houses. It is an ambition she names out loud, which itself is the mark of someone unafraid of what she wants.

— THE AWARDS WALL

Six years of being seen.

- 2019 *Business Women Award · Miss Surat*
- 2021 *Women of Wonders · JCI*
- 2022 *Wonder Women · Kariyavar Exhibition*
- 2023 *Gujarat Top Model · Season 2*
- 2026 *Asia Book of Records · IF Award*

SIGNATURE EVENTS

- *SPB Exhibition*
- *Jasmine Art Gallery*
- *CREDAI Exhibition*
- *Kariyavar Exhibition*
- *Asia Book of Records*

"Your dream event, our perfect execution." — SONA CHAUHAN

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A PROFILE IN STILLNESS

Yoggeta *Raawat*

Founder · Spiritual Healer
Samarth Bliss Studio · Mumbai

A moment *of stillness.*

How Yoggeta Raawat built a sanctuary around a single idea: that healing begins when we stop looking outside for it.

There is a particular kind of restlessness that appears in lives that look, from the outside, already complete. The careers are in place, the rooms are furnished, the schedules are full and still, something whispers that something is missing. Yoggeta Raawat knows this restlessness well. It was, in fact, her teacher.

From it, she built Samarth Bliss Studio in Mumbai - a small, intentional sanctuary where seekers come not to be told who they are, but to remember. Her practice is built from quieter tools than most modern wellness offers: meditation, the ancient board-game wisdom of Mokshapatam, intuitive card readings, automatic writing, and mantra healing. The common ground is the room itself. The commitment is silence.

— FIVE PRACTICES

MEDITATION	CARD READINGS	MOKSHAPATAM	AUTOMATIC WRITING	ENERGY HEALING
The stillness beneath thought.	*Intuition made visible.*	*Ancient map for the soul.*	*The voice we stopped hearing.*	*Quiet restoration, inward.*

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— THE THESIS, IN HER OWN WORDS

“

Sometimes, all it takes is a moment of stillness... to remember who we truly are.

— YOGGETA RAAWAT

— WHAT HEALING ACTUALLY IS

Three quiet propositions.

i. ***No one is truly lost.***

They are only disconnected from their own inner knowing, and disconnection, unlike loss, is a thing that can always be undone.

ii. ***Healing is not addition.***

It is not something to be acquired or performed. It is a remembering of what was always there, beneath what we stopped hearing.

iii. ***The work is to hold space.***

Not to fix, not to answer. Simply to make a room quiet enough that a person can hear themselves again.

— THE SANCTUARY

SAMARTH BLISS STUDIO

Healing the soul. *Illuminating the path.*

Mumbai, India · @samarthbliss · @ibhoshna

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— ON RECORD-MAKING

What we mean, when we say *record-maker.*

A record is an ordinary word that has been asked to carry a lot. In a news cycle, it means the fastest, the biggest, the loudest - a line on a board that somebody will eventually cross. That is not what we meant.

The Record Makers in this issue are not the loudest. Several are, in fact, the quietest - the space-holders, the teachers, the women who began by practicing on themselves, the founders who spent two and a half years researching before they spent a single rupee on packaging. What they share is not velocity. It is a particular form of patience.

They continued when the rooms were unconvinced. They made the thing nobody had quite asked them to make. They kept going while other people were revising their definitions of success. And somewhere along the way - often without noticing - they built something that, in a quieter industry than ours, would be called a record.

Continued →

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This issue holds twenty-two of those records, and we mean the word broadly.

Some are the familiar kind - assets under management, international awards, clients across continents. Others are measured differently: a fifteen-kilo garland offered in devotion, a hundred women taught to design from their phones, a first bride who trusted a first-time makeup artist with the most important morning of her life.

Both are records. Both belong here.

To the twenty-two people in these pages: thank you for letting us into the quieter parts of your work. Your pages are yours. We only held the mirror.

— THE EDITION

Record Makers

Special Edition · April 2026

FOUNDER & EDITOR-IN-CHIEF
Preea V Mane

PUBLICATION
ICONIC ALPHAAS Magazine

IN ASSOCIATION WITH
Asia Book of Records

THIS EDITION FEATURED
Marathon Talk Show 2026

PAGES
Eighty Four

VOICES
Twenty two Record Makers

— UNTIL THE NEXT

The record is not the point. ❖

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— GLOBAL FEATURE PUBLICATION —

ICONIC ALPHAAS

Where Icons Are Born & Stories Are Told.

"

Beyond every obstacle
lies the promise of achievement.

— PREEA V MANE
FOUNDER · CEO

OUR VISION

*To empower **1 Million** Talents, Businesses, Women & Youth across the globe.*

BE FEATURED IN ICONIC ALPHAAS

Every great brand has a story. Ours is built on telling yours.

MAGAZINE FEATURES
Share your journey with a global audience

PR & BRAND STORIES
Position your name in the rooms that matter

AWARDS & EVENTS
Celebrate excellence on prestigious stages

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